

Media Criticism 2020

Teacher: Chris Piper

Day: Thursday

Textbook: no specified textbook

Course Aims: The main aim of this course is to improve your English speaking and writing skills through media criticism. You will analyze various aspects of 'media' and develop your 'media literacy'. You will also complete short assignments and present your findings to your group. Classes will be conducted wholly **online** in English. You can take the course at the the bespoke website <https://tsudamedeng.weebly.com>

I have created this website for your convenience. Please work with me to make sure it is effective. You can get all the reading, videos and activities you need at the website. I will tell you the password in our first meeting. Please send me the completed answer form each week.

Schedule

Week	Topic	Self Study
1	What is Media Literacy? (Zoom Meeting)	Reading 1: Semiotics
2	Semiotic Approach: News Media	Assignment 1: Bias in News
3	Semiotic Approach: News Media II	Reading 2: Sociological Approaches
4	Sociological Approach	Assignment 2: Presentation on Stereotypes
5	Presentation Week (Zoom Meeting)	
6	Representations of Women	Assignment 3: Representations of Women
7	Data Transfer: Women on Film	Reading 3: Psychoanalytical Approach
8	Psychoanalytical Approach: Advertising & Psychoanalysis	Assignment 4: Final Presentation
9	Final Presentation (Zoom Meeting)	

Grades: Weekly Worksheets (60%) Assignments (40%)

Absence: You do not need to attend weekly Zoom classes for this courses. You should attend Zoom meetings when scheduled. You do need to do the work each week and send me the completed worksheets to piperchristopher@hotmail.com