Student: Name: Student Number: Tsuda University
Media Criticism

Week 4: Answer Sheet 4: Stereotypes

Opening Discussion

1. _____

2. _____

A. Stereotypes as Shorthand

1. _____

2. _____

3. _____

4. _____

Video Task:

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B. Other Common Stereotypes

1. _____

2. _____

3. _____

4. _____

C. The Male Stereotype

1. _____

2. _____

3. _____

4. _____

Heineken Beer Commercial Reaction

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D. Cultural, Racial and Class Stereotypes

1. _____

2. _____

3. _____

4. _____

Reaction to the videos:

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